

Historical Atrocity Group Presentation Rubric

Student Name(s):

<i>Category</i>	<i>Scoring Criteria</i>	<i>Total Points</i>	<i>Score</i>	<i>Teacher Comments</i>
Organization (10 points)	Information is presented in a logical sequence.	5		
	Presentation appropriately references the curated resources provided.	5		
Content (55 points)	Introduction commands attention from the class without being overly upsetting or shocking. Care is taken throughout the presentation to present accurate information in a restrained and non-graphic, gratuitous way.	5		
	Presentation addresses all of the items on the worksheet.	10		
	Presentation contains accurate information based on the resources.	10		
	Presentation is more detailed and deep than the information contributed to the matrix (It is not simply a reading of the matrix data.)	5		
	Presentation involves all group members in some way appropriate to their personal strengths.	10		
	Presentation includes the required media components as detailed in the instructions (3 pictures, 2 tweets, etc.)	5		
	There is an obvious conclusion summarizing the presentation.	5		

Historical Atrocity Group Presentation Rubric cont.

<i>Category</i>	<i>Scoring Criteria</i>	<i>Total Points</i>	<i>Score</i>	<i>Teacher Comments</i>
Presentation (40 points)	Speaker maintains good eye contact with the audience and is appropriately animated (e.g., gestures, moving around, etc.).	5		
	Speaker uses a clear, audible voice.	5		
	Delivery is poised, controlled, and smooth.	5		
	Good language skills and pronunciation are used.	5		
	Visual aids are well prepared, informative, effective, and not distracting.	5		
	Length of presentation is within the assigned time limits.	5		
	Information was well communicated.	5		
Score	Total Points	100		

Awareness Campaign Project Rubric

Student Name:

<i>Category</i>	<i>Scoring Criteria</i>	<i>Total Points</i>	<i>Score</i>	<i>Teacher Comments</i>
Issue	The issue selected as the focus for the awareness campaign is an important one and one the campaigner feels a particular concern for. Sufficient justification for and explanation of this is provided in the project.	3		
Articulation of Issue	What the issue is, how it affects individuals society, or another entity (for example, the environment) and the goal for the awareness campaign are accurately and clearly articulated.	3		
Audience	The audience that is the primary target of the awareness campaign is clearly named and has or will have power to affect change related to the selected issue	3		
Analysis of the audience	The views and values of members of the target audience have been considered and the analysis is reasonable and sufficiently explained.	3		
Response to audience views and values	The proposal considers how the views and values of members of the audience may affect their awareness of the issue and/or campaign messages.	3		
Tailoring the issue to the audience	There is a plan for how the presentation of the issue and/ or campaign will be tailored in some way to address the views and values of the audience.	3		

Awareness Campaign Project Rubric cont.

<i>Category</i>	<i>Scoring Criteria</i>	<i>Total Points</i>	<i>Score</i>	<i>Teacher Comments</i>
Tailoring of the campaign to other audience details	Evidence is provided to suggest that the campaign responds to other details about the audience in its media or message.	3		
Major campaign messages	Messages are included, relevant and clearly stated.	3		
Campaign plan	The plan for the campaign is described in sufficient detail so that others can understand how it would unfold.	3		
Media selection	Evidence of thoughtful media selection is presented. Appropriate justifications are made.	3		
Score	Total Points	30		